

For women let down by the system.

For women with nowhere else to turn.

For women who've suffered.



Fundraising and Communications Volunteer

From our Birmingham centre, Anawim provides trauma informed services including holistic support and advocacy to enable women to reach their potential

Our Vision:

A world where women are safe, free, valued and equal members of society.

Our Values:

*Anawim believes in the intrinsic **value** of every person and **welcomes** each woman **without judgement***

*We are deeply committed to **listening** to our women and building services around their **needs***

*We **help** women to navigate the complex challenges they are facing and we do all that we can to **support** them for as long as they need us*

*Anawim **empowers** women to make positive changes to turn their lives around, helping them, one step at a time – to become **independent***

*We **want the best** for our women and to make sure their basic needs are met. We **won't rest** until we've done all we can to keep them **safe**.*

Roles and Responsibilities:

You will be supporting the Fundraising and Communications team, the tasks required may include the following:

- **Fundraising Support –**
 - Collaborate with the fundraising team and assist in planning, organising and executing fundraising events and campaigns.
 - Research and identify potential donors, sponsors, and partners.
 - Assist in the creation of fundraising materials, for example donation letters, flyers, or merchandise.
 - Engage with donors and sponsors to express gratitude and provide updates on the impact of their contributions.
 - Data Management, help maintain accurate and up-to-date records of donors, sponsors, and fundraising activities.
- **Communication –**
 - General content, gathering information, case studies and quotes from Anawim teams.
 - Newsletters, collecting information for both internal and external newsletters, suggesting topics.
 - Social media, research and comparison, design and content creation, also understanding impact and examining analytics.
 - Website, sense check and update, writing blogs or articles.

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- **Community outreach –**

- Leaflet drops, reaching out to local businesses and places of worship to introduce Anawim and raise awareness about services and how to get involved/support the charity
- Support Anawim staff at community events, working on stalls, guiding people and talking to members of the general public about our work.
- Aid in the planning, coordination, and execution of fundraising events.
- Assist with logistical tasks such as venue selection, catering, and coordination of volunteers.
- Work closely with the team to ensure events run smoothly and achieve fundraising goals.

If there are other areas of fundraising and communications that you have experience with – or would like to gain experience in – that are not mentioned above, please specify on your application form.

- We're happy for you to support Anawim remotely or from our centre in Balsall Heath, during times which are best for you. All we ask is that you log your hours, and can commit to a regular check in with our Fundraising and Communications Manager.

We ask for **at least six months'** commitment in order to benefit from the training, gain knowledge of your role, and crucially, to enable you to build working relationships with the women.

We offer regular check ins to support your development and ensure you are achieving your reasons for volunteering and supporting us, and if required we supply references.